



Amwell Online Therapy

Mental Health in Wisconsin \ Barriers to Care
Advantages of Amwell \ Cost Breakdown

Mental Health in Wisconsin

Mental health issues are ever-present—but their impacts are often hidden. Did you know that the prevalence of all mental health issues is higher in Wisconsin than almost all other states in the country?

Indeed, nearly 10% of Wisconsin's full-time workers suffer from major depressive disorder¹ alone, compared to around 7% nationwide. **That means that for every 100 people you employ, 10 likely have depression.**

Public employees may also be at a higher risk for developing depression. A recent study in Social Psychiatry and Psychiatric Epidemiology found that industries with the highest rates of depression are

those that “require frequent or difficult interactions with the public...and have high levels of stress.”

This may be one of the reasons why antidepressants are the #1 prescription written across Wisconsin's public sector —outweighing cholesterol, blood pressure, and even antibiotic medications.

Despite all this, nearly half of all people in Wisconsin suffering from depression do not get treatment.

Why Don't People Seek Treatment?

ACCESS



6,590:1

Ratio of people to mental health providers in Buffalo County, the worst access rating in Wisconsin.²

5 Weeks

Average wait time for an initial therapy appointment in Wisconsin (based on original research).³



STIGMA



75% of people

with mental illness don't believe “people are caring & sympathetic to persons with mental illness.”⁴

1 IN 4

Employers felt depression was a sign of personal weakness and would not employ a person with depression.⁵



¹ Wisconsin Department of Health Services

² Wisconsin County Health Rankings

³ Learn more at thehiddencosts.com

⁴ CDC, Mental Health & Stigma

⁵ BMC Psychiatry 2006

Amwell Online Therapy

Revolutionizing Mental Health Care

At WEA Trust, we believe mental health care should be accessible, convenient and socially acceptable. It's time we leverage the transformative power of technology to revolutionize mental health care. WEA Trust is proud to be the first Wisconsin-based health plan to add online therapy to its telehealth service.

Private

Amwell's availability and mobile technology means that your employees can see a therapist from their own couch, on their own schedule.



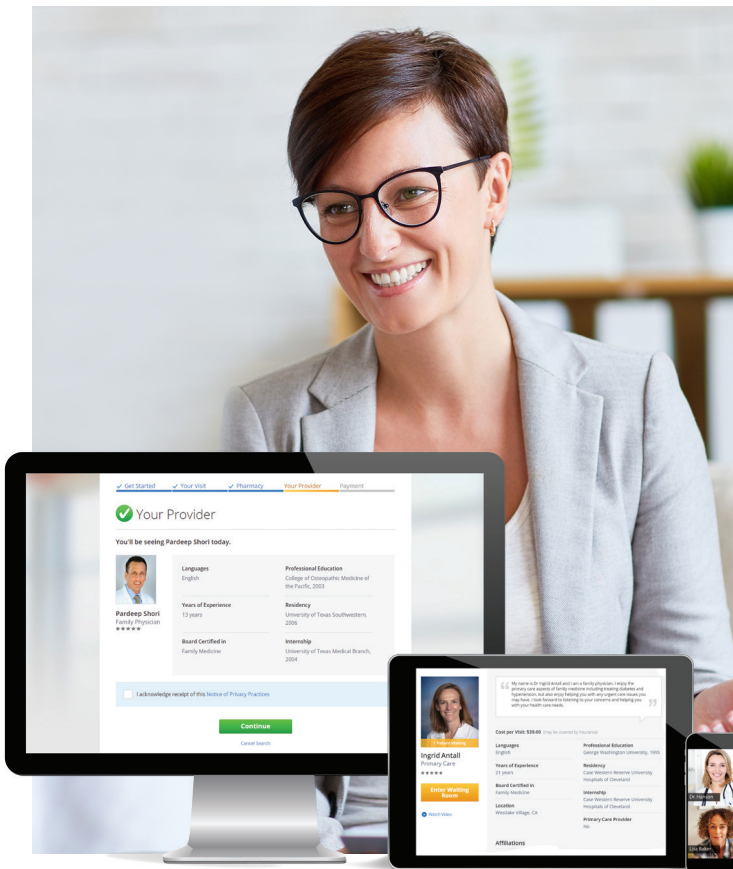
Timely

On average, people wait 5 weeks for a therapy appointment in Wisconsin. With Amwell, it only takes up to a week (typically 24 hours).



Effective

A Lancet study found patients who received online behavioral therapy were 77% more likely to be able to manage their depression long term.



A PLATFORM FOR CHANGE

Amwell is the leading telehealth platform in the U.S. Since 2015, thousands of WEA Trust members have seen Amwell's board-certified doctors and gotten care on their terms.

The same philosophy applies to Amwell Online Therapy. Your employees will have access to the many benefits of the behavioral health platform, including:

- ▶ Appointments available within a week, and often within 24 hours
- ▶ Availability between 7am and 11pm, seven days a week
- ▶ Licensed doctoral level psychologists and master's level therapists
- ▶ Providers trained to deliver telehealth care
- ▶ A proven track record of being as effective as in-person therapy¹

¹ The Journal of Affective Disorders

The Cost of Ignoring Mental Health

Nearly 10% of Wisconsin’s full-time workers suffer from major depressive disorder. Whether they get treatment is a 50:50 chance.

What happens when mental health is left up to chance? Your employees don’t get the health care they need and their quality of life suffers.

You lose hundreds of workdays to absenteeism and thousands of dollars to reduced productivity. In fact, for every 100 public employees you have, **you lose 150 incremental workdays** and at least **\$50,508 each year** due to major depressive disorder, based on average public employee salaries.

AMWELL SAVES MONEY

Amwell knocks down barriers to receiving mental health care, helping more of your employees get the care they need—with significant savings. Plus, both Amwell Urgent Care and Online Therapy are included in your health plan at no additional cost.

	Provider Type	Cost of Visit	Copay
Traditional Therapy Visit	Therapist	\$130	\$25
	Psychologist	\$155	\$25
Amwell Online Therapy Visit	Therapist	\$79	\$0
	Psychologist	\$95	\$0

This chart lists the average costs for mental health visits in Wisconsin and represents the standard cost sharing for the Essential Health Plan.



📍 45 Nob Hill Rd, Madison, WI 53713
📞 800.279.4000
🌐 WEAtrust.com